platform.sh

Blackfire Record of processing activities

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Reviewed by	Alexandre Salomé, Marc Weistroff
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Company information

Platform.sh	
Management	Fred Plais, CEO
Address	131 Boulevard de Sébastopol, 75002 Paris, France
Phone number	+33 (0) 1 40 09 30 00
DPO	Joey Stanford
Email	dpo@platform.sh

The purpose of the processing

The data we collect is for specified, explicit, and legitimate purposes and not further processed in a manner that is incompatible with those purposes.

We use the information we collect from customers to provide, maintain, protect, and improve our sites and Services, and to develop new ones. With respect to the EU GDPR, Platform.sh's Blackfire service operates as a Controller. We are a Controller for the overall service, and in particular when we are in charge of data subjects who are explicitly the users of our services (Infrastructure Control Plane). In relation to the Blackfire Accounts Portal, Platform.sh is a data controller. We collect the data which we store in the Blackfire Accounts Portal and it is used by our Blackfire service to enable our users to profile, monitor, and test the performance of their websites or services.

However, Platform.sh's Blackfire service does not intentionally collect any end-user personal data and therefore does not operate as a processor of any personal data.

Additionally, we may use the information for one or more of the following purposes:

+ To provide information to customers that customers request from us relating to our products or services

+ To provide information to customers related to products or services provided by us

+ To inform customers of any changes, offers, updates, or other announcements about our Services

+ To allow customers to participate in interactive features of our Services when customers choose to do so

+ To provide customer support

+ To gather analysis or valuable information so that we can improve our Services

+ To monitor the usage of our Services

+ To detect, prevent, and address technical issues

+ To provide customers with new Services offers and relevant Services information and events, unless customers have opted not to receive such information

+ To drive sales

We collect and use collaborators' personal data for the following purposes (though collaborators' personal data is not collected specifically through the Blackfire service):

+ To detect, prevent, and address technical issues

+ For recruitment benefits

+ Personnel files

+ Absence records (sickness, maternity, paternity, parental leaves, etc.)

+ Monitoring

+ Personnel reports and severance

+ Perks and benefits

+ Applicant Tracking System

Legal basis for processing

If data subjects are from the European Economic Area (EEA), Platform.sh's legal basis for collecting and using the personal information described in this document depends on the data we collect and the specific context in which we collect it. For each processing purpose listed in this document, Platform.sh has a legal basis for such processing, in accordance with Article 6 of the GDPR. We use the following legal bases:

+ We need to perform a contract with you

+ We have been given permission to do so

+ The processing is in our legitimate interest and it's not overridden by a data subject's rights

+ For payment processing purposes

+ To comply with applicable law

Categories of data subjects

A data subject is identified, or an identifiable natural person who can be identified, directly or indirectly, in particular by reference to an identifier such as a name, an identification number, location data, an online identifier, or to one or more factors specific to the physical, physiological, genetic, mental, economic, cultural, or social identity of that natural person.

Through Platform.sh's Blackfire service, we collect data from the following data subjects:

1. Customers

2. Prospects, including conference attendees

Categories of personal data

Customers and prospects

We collect information that customers and prospects give us or that we get from customers' use of our sites and Services, including without limitation, the following:

+ Personal data (name, surname, address, photo, date of birth, phone number, email)

+ Financial/bank info

+ Online identifiers (IP address, log files)

+ Internet (cookies)

Special categories of personal data include personal data revealing racial or ethnic origin, political opinions, religious or philosophical beliefs, or trade union membership, and the processing of genetic data, biometric data for the purpose of uniquely identifying a natural person, data concerning health or data concerning a natural person's sex life or sexual orientation.

The only instance where we may process any special categories of personal data or sensitive personal information is if a data subject has signed up to attend a conference hosted by Platform.sh and has explicitly consented to the processing of their data regarding dietary restrictions or disability accommodations. **Platform.sh's Blackfire service does not collect sensitive data.**

Data Retention

Customers and prospects

Platform.sh's Blackfire service will retain customer personal information only for as long as is necessary for the purposes set above. We will retain and use customer personal information to the extent reasonably necessary to comply with our legal obligations (for example, if we are required to retain customer data to comply with applicable laws), resolve disputes, and enforce our legal agreements and policies. Platform.sh retains usage data for a reasonable time period to pursue a legitimate business interest, or for internal analysis purposes. Usage data is generally retained for up to 14 months, except when this data is used to strengthen security, improve the functionality of our Services, or we are legally obligated to retain this data for longer time periods. Blackfire accounts are deleted after six months of inactivity.

We have also created and implemented a Data Retention Policy.

Data Mapping

In order to have an inventory of the data processing and an overview of what we are doing with the concerned personal data, we have created a Data Inventory list.

For Platform.sh's Blackfire service, we have also created a Blackfire Accounts Personal Data Flow Diagram to track how we gather the data and how the data flows through various internal and external systems.

Recipients to whom the personal data will be disclosed

Customers and prospects

We will not disclose customers' personal information to any other party other than those in our [Sub-processor List](#):

+ Altinity

+ AWS

+ Bitwarden

+ Buildkite

+ DataDog

+ DockerHub

+ GitHub

+ GoCardless

+ Intercom

+ JetBrains

+ MacStadium

+ PackageCloud

+ Recurly

+ Stripe

Further, we will only disclose customers' personal information in accordance with our Privacy Policy and under the circumstances detailed below:

+ Consent: We may disclose personal information if we have a customer's specific consent to do so.

+ Third-Party Services: We use trusted third-party service providers, consultants, and other agents to help us provide, maintain, protect, and improve our Services. We may provide customers' personal information to such third-party service providers to perform certain tasks based on our instructions and in compliance with our Privacy Policy. Examples of third-party services include maintenance services, technical support, and payment processing.

+ Legal: We will share personal information if we have a good-faith belief that access, use, preservation, or disclosure of the information is reasonably necessary to:

    ■ under certain circumstances, comply with legal obligations, meet applicable laws, regulations, or legal processes, or enforceable governmental requests (however, we will use reasonable efforts to provide notice to Platform.sh's customers when we receive a request for customer personal data unless Platform.sh is explicitly prohibited from doing so by applicable laws)

    ■ enforce applicable Terms of Service or any of our other agreements with you, including investigation of potential breaches

    ■ detect, prevent, or otherwise address fraud, security, or technical issues in connection with the Services

- protect against harm to the rights, property, liability, or safety of Platform.sh, our users and customers, or the general public, as required or permitted by law

- prevent an emergency when a person is at risk of potential imminent death or serious physical injury, and Platform.sh may have personal data necessary to prevent such emergency

- protect against apparent instances of child exploitation or missing children detected on our services

+ Succession: If we are involved in a merger, acquisition, or asset sale, customers agree that customers' personal information may be transferred to such third-party.

Transfers of personal data to a third country or an international organization

We may transfer personal data outside of the European Economic Area (EEA) to countries with and without an EU adequacy decision to enable customers to rapidly deploy projects in any geographical region. Some of our computer systems are based outside of the EU, and therefore, customers' personal information may be transferred to and processed by us in those locations.

Customer name and email may be transferred from the Blackfire Accounts portal located in Ireland to clusters in the EU, US, and UK using securely encrypted transfer channels (TLS) and encrypted at rest. Platform.sh transfers its data, only as necessary to fulfill a needed function, to companies that are GDPR compliant or to those which meet an adequate level of data protection. Platform.sh signs Data Processing Agreements or Standard Contractual Clauses (SCCs) with all processors, and has replaced vendors who fail compliance assessments. We also conduct Supplementary Measures Assessments on vendors who store personal data in non-adequate countries.

Security measures

We take all reasonable measures to:

+ Protect customers' personal data and information, as well as our Services from, unauthorized access to, or unauthorized alteration, disclosure, or destruction of, the information we maintain.

+ Ensure that we are in compliance with the EU General Data Protection Regulation (GDPR), Germany's BDSG, Canada's PIPEDA, the California Consumer Privacy Act, the Australian Privacy Act, HIPAA, and other privacy regulations as described in our [Privacy Policy](#).

Platform.sh's Blackfire service has completed the PCI certification process and will complete the SOC 2 Type 2 process at the end of the year.

Customers

+ Auto-redundant architecture

+ Security updates & stack management

+ Permissions & access management

+ Data protection compliance

+ Subprovider certifications

In order to satisfy compliance obligations and security requirements, we perform an annual review of our InfoSec policies, as well as an annual supplier GDPR and security review. We use Compliance and Security questionnaires in order to learn about vendors' security programs and practices, as well as to gather information about their compliance with relevant data protection laws. In addition, these questionnaires help us to determine any risk connected to a specific vendor.

Customers can visit our [Security page](#) and [Privacy page](#) to get more information about the security measures mentioned above.

Collaborators

+ All collaborators must complete annual GDPR, Data Protection, and Security awareness training, as well as training on secure coding, PCI-DSS, and SOC 2.

+ SentinelOne antivirus installation is mandatory for all collaborators

+ We have implemented a PCI-compliant Password Policy

+ Incident Management procedures are in place

Privacy Impact Assessments

We have completed Privacy Impact Assessments on all our Processing Activities in order to assess and identify privacy and data protection impacts. This enables us to take appropriate actions to prevent or, at the very least, minimize the risk of those impacts.

Risk Assessments

We have identified all the essential assets in our Asset Registry and have identified potential threat vectors, threat actions, and vulnerabilities that may negatively impact the company's assets and created a Risk Registry.

Furthermore, we perform risk assessments on all of our vendors.

We analyze potential threats and ensure we have appropriate prevention and mitigation strategies in place.

Business Impact Assessments

In our Business Impact Assessments, we have determined the consequences of disruption of our business functions and processes and have designated a maximum tolerable downtime (MTD). We have also identified potential loss scenarios. This effort has enabled us to gain a more comprehensive understanding of the potential business and financial impacts on our organization.